

## DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
966439-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2175

Flight Dates	Order #	Alt Order #
10/25/12 - 10/29/12	966439	06390664

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/29/12	M-SUN WPBF News 25 @ 11-11:35PM		M--TF--	1:00	3	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/25/12	10/31/12	M--TF--	3	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	OFA-12-G-181H	\$2,000.00 NM
3	WPBF	F	10/26/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	OFA-12-G-181H	\$2,000.00 NM
2	10/25/12	10/29/12	WPBF News 25 @ Noon 12pm-1230pm		M--TF--	1:00	3	\$700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/25/12	10/31/12	M--TF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	10/25/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	1:00	OFA-12-G-181H	\$700.00 NM
1	WPBF	F	10/26/12	12:23 PM	WPBF News 25 @ Noon	12pm-1230pm	1:00	OFA-12-G-181H	\$700.00 NM
3	10/25/12	10/29/12	Dr. Oz	4-5p	M--TF--	1:00	2	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/25/12	10/31/12	M--TF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	4:36 PM	Dr. Oz	4-5p	1:00	OFA-12-G-181H	\$1,000.00 NM
4	10/25/12	10/29/12	WPBF News 25 @ 5am	5-530am	M--TF--	1:00	3	\$440.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/25/12	10/31/12	M--TF--	3	\$440.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/25/12	4:59 AM	WPBF News 25 @ 5am	5-530am	1:00	OFA-12-G-181H	\$440.00 NM
3	WPBF	F	10/26/12	5:25 AM	WPBF News 25 @ 5am	5-530am	1:00	OFA-12-G-181H	\$440.00 NM
5	10/25/12	10/29/12	M-F 5pm News	5-6pm	M--TF--	1:00	2	\$900.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/25/12	10/31/12	M--TF--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/25/12	5:43 PM	M-F 5pm News	5-6pm	1:00	OFA-12-G-181H	\$900.00 NM
6	10/25/12	10/29/12	WPBF News 25 @ 6:00PM-6:30PM		M--TF--	1:00	2	\$2,100.00	NM
	Class of Time - Fixed Non Pre-emptible								

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Invoice #	Invoice Date	Invoice Month	Invoice Period
966439-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR PRESIDENT	2175	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/25/12	10/29/12	WPBF News 25 @ 6:00PM	6-6:30PM	M--TF--	1:00	2	\$2,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/25/12	10/31/12			M--TF--		2	\$2,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/25/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	OFA-12-G-181H	\$2,100.00 NM
1	WPBF	F	10/26/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	OFA-12-G-181H	\$2,100.00 NM
7	10/25/12	10/29/12	WPBF News 25 Mornings	6-7AM	M--TF--	1:00	3	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/25/12	10/31/12			M--TF--		3	\$550.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/25/12	6:22 AM	WPBF News 25 Mornings	6-7AM	1:00	OFA-12-G-181H	\$550.00 NM
3	WPBF	F	10/26/12	6:29 AM	WPBF News 25 Mornings	6-7AM	1:00	OFA-12-G-181H	\$550.00 NM
8	10/25/12	10/29/12	Wheel Of Fortune	7-7:30PM	M--TF--	1:00	2	\$3,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/25/12	10/31/12			M--TF--		2	\$3,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	7:19 PM	Wheel Of Fortune	7-7:30PM	1:00	OFA-12-G-181H	\$3,200.00 NM
9	10/25/12	10/29/12	Good Morning America	7-9AM	M--TF--	1:00	3	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/25/12	10/31/12			M--TF--		3	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	8:54 AM	Good Morning America	7-9AM	1:00	OFA-12-G-181H	\$1,100.00 NM
2	WPBF	F	10/26/12	7:29 AM	Good Morning America	7-9AM	1:00	OFA-12-G-181H	\$1,100.00 NM
10	10/27/12	10/27/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	1:00	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----1-		1	\$1,300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	7:57 AM	GMA Saturday 7-8am	Sat 7am-8am	1:00	OFA-12-G-181H	\$1,300.00 NM
11	10/27/12	10/27/12	Sat Prime College Footba	8-1130pm	-----1-	1:00	1	\$2,350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----1-		1	\$2,350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	9:54 PM	Sat Prime College Football	8-1130pm	1:00	OFA-12-G-181H	\$2,350.00 NM
12	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----1-	1:00	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----1-		1	\$900.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	8:43 AM	Sat 8-9am News	Sat 8-9am	1:00	OFA-12-G-181H	\$900.00 NM
13	10/28/12	10/28/12	Sun 11:35pm Late News	1135p-12am	-----1	1:00	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----1		1	\$1,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	11:43 PM	Sun 11:35pm Late News	1135p-12am	1:00	OFA-12-G-181H	\$1,200.00 NM
14	10/28/12	10/28/12	Sun 630pm News	630-7pm	-----1	1:00	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									

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Obama/D/President	OBAMA FOR PRESIDENT	2175	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/28/12	10/28/12	Sun 630pm News	630-7pm	-----1	1:00	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	6:29 PM	Sun 630pm News	630-7pm	1:00	OFA-12-G-181H	\$1,600.00 NM
15	10/28/12	10/28/12	GMA Sunday 7-8am	Sun 7-8am	-----1	1:00	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	7:58 AM	GMA Sunday 7-8am	Sun 7-8am	1:00	OFA-12-G-181H	\$1,300.00 NM
<b>Total Spots</b>							<b>21</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$27,530.00</b>
<u>Agency Commission</u>	<b>\$4,129.50</b>
<u>Net Amount Due</u>	<b>\$23,400.50</b>